

SECOND ANNUAL

CANADIAN REGGAE MUSIC CONFERENCE

FRIDAY APRIL 27TH, 2018 – SATURDAY 28TH, 2018 - METRO HALL

SPONSORED BY

OMDC, FACTOR & SOCAN FOUNDATION

TENTATIVE SCHEDULE

Friday, April 27th, 2018

Networking Lunch

12 noon – 3:00 pm - Host: Karlene Nation - *OneNationPR Inc*
Socan Foundation, Socan, Factor, OAC, Music Ontario, CIMA & OMDC

Grant writing workshop

3:00 pm – 6:00 pm – Masani Montague, BA(Hons), MES

One on one with Lloyd Stanbury and Neil Armstrong

6:00 pm – 7:00 pm

Lloyd Stanbury – Entertainment lawyer & Music Business Consultant

Author of the book, *Reggae Roadblocks: Music Business Development Perspective*

Jamaica Music Conference

Kwasi Bonsu – Entertainment lawyer and founding member of Jamaica Music Conference

7:00 pm – 8:00 pm

Networking dinner

8:00 pm – 9:00 pm

Saturday, April 28th, 2018

12:00 am – 1:00 PM

Panel 1

Reggae producers/promoters in Ontario and their influence on the music industry

Reggae festival promoters and their contribution to the music industry

Penny Providence, Big 7 Promotions, Wolde Uprising & Masani Productions

Panel 2

Reggae musicians/artists in Ontario and their contribution to the cultural media industry

Jay Douglas, Horace Martin, Tasha T, Carl Henry, and Lindo P

2:00 pm – 3:00 pm

Panel 3

Publishing, branding, copyright, and intellectual property

Entertainment Lawyer Kwasi Bonsu

Panel 4

The role of the radio stations in the development of the reggae music industry

The role of the sound system culture in the development of the reggae music industry

Ron Nelson, DJ Cool, Shana McCalla & Sweet T

Panel 5

Women in the music industry as producers, promoters, publishers, and artists/musicians

Nadine Sutherland, Michie Mee, Donna Makeda, Jade Faith & Natasha Von Castle

4:00 pm – 5:00 pm

Panel 6

Artist management – the role of the manager and the need for proper management

Caswell Mclaughlin & Big 7 Promotions

Panel 7

Accounting and business plan for artists and musicians

Michael A Case, CPA, LPA,CGA,MBA,BBA,(Hon), Almgmt,

Panel 8

The best way to package Canadian reggae industry products to the international market

Global trends in the music industry and its impact on the Canadian reggae music industry

Entertainment Lawyer Lloyd Stanbury

NETWORKNG CONCERT

Nadine Sutherland, Carl Henry, Jade Faith, and Horace Martin
Eclectic Lounge – 2 Steinway Blvd off Steeles Avenue West