

CANADIAN REGGAE MUSIC CONFERENCE

The First Annual Canadian Reggae Music Conference takes place on Thursday, August 17, 2017 at the Toronto Plaza Hotel, and Friday August 18, 2017 at York University. The keynote speaker of the conference is entertainment attorney and music business consultant, Lloyd Stanbury, author of the book, *Reggae Roadblocks: A Music Business Development Perspective*. He will be joined by a host of other speakers who will be sharing their insights on the Reggae music industry. Don't miss out on this wonderful opportunity to learn and network!



Thursday August 17, 2017, 1:00PM-4:00PM
Toronto Plaza Hotel, 1677 Wilson Avenue



Friday, August 18, 2017, 9:00AM-5:00PM
Faculty of Environmental Studies, York University

CONFERENCE SCHEDULE

Wednesday, August 16, 2017

3:00 pm – 9:00 pm

Rastafest launch at Reggae Lane on Eglinton Avenue West featuring Canadian reggae bands/artists and reggae artists/djs from Chicago, D.O.V.E. MUZIK – Ras I Dre, Princess Kazayah, Nego Heights and Wadadah (from Black Sabbath sound system).

Thursday August 17, 2017

Toronto Plaza Hotel | 1677 Wilson Avenue

12:00 pm – 1:00 pm

LUNCH – Registration

1:00 pm – 2:00 pm

Rastafari influence on the Reggae Music Industry - Ras Sekou Tafari (Chicago)

2:00 pm – 3:00 pm

The Artist as a Change Agent – Masani Montague, BA(Hons), MES – playwright/director
Danger to the Public – reggae play (skit from the reggae play)

3:00 pm – 5:00 pm

Networking with artists and business

6:00 pm – 9:00 pm

Live concert featuring Canadian reggae bands/artists and reggae artists/DJ from Chicago, D.O.V.E. MUZIK – Ras I Dre, Princess Kazayah, Nego Heights and Wadadah (from Black Sabbath sound system).

Friday August 18, 2017

Faculty of Environmental studies, York University

8:00 am – 8:30

Registration

8:30 am – 9:00 am

Introduction
SOCAN & Music Canada Live

9:00 am – 10:00 am

Workshop 1: Examining the Canadian Reggae Industry – The Pros and Cons
King David, Jay Douglas and Marvin Prince

10:00 am – 11:00 am

Workshop 2:
Global Trends in the Music Industry and the Impact on Reggae Music
Kabaka Pyramid and Sister Irie

11:00 am – 12 noon

Workshop 3:
Financing your music career
Ontario Arts Council, SOCAN Foundation, Factor & OMDC

12 noon – 1:00 pm

Lunch & Learn
Lloyd Stanbury – Entertainment lawyer & Music Business Consultant
Author of the book, *Reggae Roadblocks: Music Business Development Perspective*

1:00 pm – 2:00 pm

Concurrent workshops - Workshop 4:
Making the Canadian/Jamaica/Global Connection - Ras Kwasi and Klive Walker

2:00 pm – 3:00 pm

Workshop 5:
Towards the Design of a 5-year Action Plan for the Canadian Reggae Industry
Lloyd Stanbury, Sister Irie, King David and Ras Kwasi

3:00 – 4:30 pm

Summary of the workshops and recommendations
Ato Seitu, MES, Makeda Silvera, BA, MA & Wellesley Robertson

5:00 pm – 5:30 pm

Tour of Black Creek Pioneer Village

6:00 pm – 11:00 pm

Black Creek Patio Networking dinner and live entertainment featuring Canadian reggae bands and artists.
Hostess: Leta Montague, BA – Multicultural Kitchen, Edmonton, Alberta



This project has been made possible in part by the Government of Canada.
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Lloyd Stanbury



Marvin Prince



Beverly 'Sista Irie' Shaw



Klive Walker



King David



Jay Douglas



Masani Montague



Kwasi Osei Bonsu, Esq



Kabaka Pyramid



Ras Sekou Tafari

For tickets, email masani@rastafest.com or call (416) 638-4235